

Media Release

Rand Show 2018

Friday 30 March – Sunday 8 April 2018
Johannesburg Expo Centre, Nasrec



FOR IMMEDIATE RELEASE

05 March 2018

Rand Show to host South African leg of Africa's largest amateur five-a-side football tournament, CASTLE AFRICA 5s



Rand Show 2018 plays host to a fiercely fought battle of amateur five-a-side football teams vying to represent South Africa at the CASTLE AFRICA 5s.

Billed as Africa's largest amateur five-a-side football tournament CASTLE AFRICA 5s boasts the ultimate prize with the winners of the continental tournament walking away with an all-expenses paid trip to the 2018 FIFA World Cup in Russia.

The growing popularity of amateur five-a-side football can be attributed not only to the fast-paced on-field action but also to the friendships, both on- and off-pitch, built between teams and team mates. This made the sport a natural fit for tournament sponsors Castle Lager, already a staunch supporter of African football.

"Castle Lager has always fortified the bonds of belonging and true friendship. We believe that social football is an ideal platform to sustain these significant societal interactions," said Vaughn Croeser, Castle Lager Brand Director.

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“We are proud to have been selected to host the finals of the South African tournament at the 2018 Rand Show,” says Craig Newman, Show Director of the Rand Show. “It is fitting that a heritage brand such as Castle Lager should partner with the Rand Show to host an event that celebrates camaraderie and friendship in a fun-filled setting.”

For over a century the Rand Show has been a favourite family holiday destination and the introduction of the CASTLE AFRICA 5s introduces yet another exciting element to our line-up. The tournament provides opportunities for friends and families to cheer on their favourite teams whilst enjoying the festive atmosphere of the Midweek Festival.

To stand a chance of winning the South African event five-a-side teams need to compete in one of a series of six qualifying tournaments being held in the run-up to this year’s Rand Show. Entry to the qualifiers costs R1 000.00 per five-a-side team with prize money of R5 000.00 up for grabs at each qualifier.

So gather your most athletic friends and enter to stand a chance of winning the dream prize. Be prepared for a huge tussle at the South African national tournament taking place at the Rand Show from Wednesday 4 – Saturday 7 April 2018.

Qualifying Tournaments

3 March 2018	Old Parks	Craighall
10 March 2018	Rustic Indoor	Fourways
17 March 2018	Urban Sports	Emmarentia
18 March 2018	Action Soccer	Edenvale
24 March 2018	Fives Premier League	Randburg
25 March 2018	Pirates	Parkhurst

For those less athletically inclined pick a team to support and follow all of the football action as the Rand Show presents CASTLE AFRICA 5s.

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About the Rand Show

Note to Editors:

Since its inception in 1894, the Rand Show has become one of South Africa's largest and most iconic consumer events and is a highlight in the annual events calendar. The Rand Show has entertained multiple generations of South African families attracting over 200 000 visitors annually. Frequently referred to as Johannesburg's Biggest Day out, 2018 promises to prove yet again why the Rand Show has been in existence for 124 years. This is not just another expo!

Dates:	Friday 30 March – Sunday 8 April 2018
Show Hours:	10:00 – 21:00 Daily Exhibition Halls close at 19:00 Last Entry at 19:00
Venue:	Johannesburg Expo Centre, Cnr Rand Show & Nasrec Roads, Nasrec (GPS - S26°14.484' E27°58.510')
Tickets:	Available at the gates or through Computicket (www.computicket.com) More information at www.randshow.co.za
Parking:	Open-air parking is available at R20 per car
Spokesperson:	Mr Craig Newman Chairman - Dogan Exhibitions and Events (Pty) Ltd Telephone: 011 494 1920 e-mail: craign@expocentre.co.za
For Further Information:	7 Colors Communications Eugene Mametse Telephone: 011 782 6208 e-mail: eugene@7colors.co.za